



Martin Ginsburg joins with Mayor Roach for grand opening of Medi Bistro

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(L to R) GDC founder and principal Martin Ginsburg; Kelly Albana Murati, director of Catering & Special Events for Medi Bistro; Medi Bistro managing partner Par Shakiban; White Plains Common Council Member Victoria Presser, and White Plains Mayor Tom Roach

Continuing the ongoing transformation of Downtown White Plains, Martin Ginsburg, founder and principal of Ginsburg Development Companies (GDC) joined with White Plains Mayor Tom Roach today for the Grand Opening of Medi Bistro, a new restaurant offering Ottoman and Persian cuisines.

Located at 50 Main St. as part of GDC's City Square mixed-use complex, Medi Bistro's dining room incorporates Persian influences.

Medi Bistro, which is an important addition to GDC's City Square mixed-use complex, is owned by Martin Ginsburg in partnership with accomplished restaurateur Par Shakiban.

"We are very pleased to be opening this beautiful new restaurant at our City Square development. We are especially glad to be working with noted and successful restaurateur Par Shakiban. Medi Bistro is a critical component of our overall plan to create a vibrant and lively streetscape along Main Street," said Ginsburg.

Medi Bistro is the first of what will be several new restaurants along Main St. to make City Square a culinary destination. GDC is currently building an extension of 50 Main along Main St. and South Lexington Ave. that will house four future restaurants, all serviced by the complex's 1,000 space parking garage.

"Bringing street-level vibrancy to this area has been a goal of the City. I congratulate Martin Ginsburg and accomplished restaurateur Par Shakiban for working with the City to create a place for diners. Their creation of Medi Bistro is a welcome addition," said Mayor Roach.

"I am very proud to introduce Medi Bistro, which celebrates the nostalgic cuisine of my childhood

when I watched my mother prepare the most delicious Persian dishes,” said Shakiban. “The secret to this sophisticated cuisine is the use of fresh ingredients and genuinely fresh herbs, some of which are imported from the Middle East and India.”

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