



## **Good+Foundation expands offices at 307 West 36th St.**

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Manhattan, NY GFP Real Estate, LLC represented the Good+Foundation, a nonprofit founded by Jessica Seinfeld in 2001 that “works to dismantle multi-generational poverty by pairing tangible



goods with innovative services for low-income fathers, mothers and caregivers, creating an upward trajectory for the whole family,” in a five-year lease for 10,250 square feet at 307 W. 36th St. in Manhattan’s Garment District.

With warehouses in New York City and Los Angeles, Good+Foundation’s principal goal is to “incentivize parental enrollment and participation in programs like counseling, health services, employment assistance, financial literacy, co-parenting classes and more.” A tenant of 307 W. 36th St. since 2008, the nonprofit extended its existing 6,500 s/f lease on the 8th floor and added an additional 3,750 s/f of space on the 17th floor.

“There has been a growing demand for our work as families living on low incomes were hit hard by both the pandemic and inflation,” said Katherine Snider, CEO of Good+Foundation. “The increased space will allow us to hire additional staff, and welcome more corporate volunteer groups, to help process and sort donations of cribs, clothing, diapers, and more. We are grateful to GFP Real Estate and Barbara Yagoda for working with us to support this much-needed scale up of our work.”

Barbara Yagoda, senior managing director of GFP Real Estate, represented the landlord and the tenant in the transaction.

Built in 1926 and known initially as Garment Wear Arcade, 307 West 36th Street is an 18-story, 220,000 s/f pre-war high-rise building designed by Emery Roth. Renovated in 2012, the building features a white-marble lobby with entrances on both 36th and 37th St. The building has become home to a wide range of tenants, from notable fashion brands Penn & Fletcher and Lingua Franca to civic design firm Urbahn Architects, as well as many non-profits such as Good+Foundation and the Neighborhood Housing Services of New York City.

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