



July 2023 Commercial Real Estate Guide, Commercial Real Estate Consulting: Principals Direct Group

July 25, 2023 - Spotlights

Principals Direct Group is a full-service commercial Brokerage Consulting firm that solely works directly with principals who own and operate investment assets.

Our Mission is simple: To create value from a different perspective, whether our clients seek to build their portfolio, improve their performance, divest their assets, or plan their business' future. Our talented and established network of real estate experts and strategic partners have decades of industry experience and work directly with our clients to develop a unique game plan that addresses their individual needs.

Financing Commercial Real Estate, Business Mergers & Acquisitions: Our clients rely on us to complete an acquisition, expand their product line, or capitalize for growth. We are industry agnostic with extensive expertise in real estate, specialty finance, consumer finance, sports & entertainment, infrastructure, healthcare, technology, and transportation businesses. Debt and equity capital raises—no upper limit. Raising minority equity, control equity, and equity growth capital. Raising debt from senior secured to unsecured facilities.

Cryptocurrency-based lending platform Allowing users to independently & immediately create their own loans, without the cumbersome need for bankers or paperwork. Cryptocurrency is one of today's hottest markets and a hedge against inflation, but it can be difficult to understand. Tezos Dynamics makes it easy, as we are a cryptocurrency consulting company that helps users understand the evolution of digital finance. We are also developing a crypto-based digital lending and decentralized finance platform named Mavryk Finance. Mavryk Finance allows customers with cryptocurrency to free the equity trapped in their digital assets without the need of a 3rd party lender, and the ability to take full control of their finances.

Wealth preservation and succession planning: "Customized" strategy to each principal and their family's personal needs. The strategy will not only save taxes but more importantly, preserves net worth and directs its succession to desired beneficiaries with absolute minimal tax consequence. It has been proven for over 25 years and is fully supported by the highest legal and accounting authority.

Appraisals & Valuations: A global provider of advisory and valuation services, conducting thousands of appraisals annually on various asset classes throughout all industries. Business is personal for everyone at Principals Direct Group. The firm provides a complimentary consultation to

answer questions and establish current, short, and long-term personal and business goals.

Title Insurance & Related Services: Title Insurance and Closing Services, Customized REO Solutions / Bulk transaction management support. Madison Specs: Cost Segregation Studies. LeaseProbe: Lease Abstracting, Financial Acquisition, Due Diligence, CAM audits, Distressed asset acquisition support, CAM reconciliations, Loan Modification services. Madison 1031: Qualified Intermediary handling all types of 1031 Exchanges.

Sports and Entertainment Advisory and Family Offices: Serving high-net-worth individuals, family offices, professional athletes, and music industry executives.

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