



## **Pierson Commercial announces two executive promotions**

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Marlboro, NJ Pierson Commercial, a leading retail-focused commercial real estate brokerage and advisory services firm with offices in New Jersey and New York City, has named long-time team members Gregg Medvin to executive vice president and Ryan Starkman to vice president. Collectively, Medvin and Starkman have been with the firm for a combined 20 years and specialize in providing local, regional and national property owners, developers and tenants with a full range of acquisition, disposition and/or leasing services.

“Gregg and Ryan have been instrumental in shaping our firm’s strategic expansion and transactional growth, while building out a client roster of institutional-caliber owners, retail and mixed-use developers and approximately two dozen regional and national retailers with New Jersey-focused growth strategies,” said Jason Pierson, president. “Thanks to their consistent efforts as top producers, both Gregg and Ryan are integral to advancing Pierson Commercial’s standing as the retail-niche brokerage firm of choice known for its entrepreneurial, efficient mindset and a sophisticated resources-driven approach to every assignment.”

Since joining Pierson in 2012, Medvin has built an extensive and impressive client roster of established national and regional retailers as well as approximately 1 million s/f of shopping centers, mixed-used developments, pad sites, ground-up new construction and redevelopment projects throughout New Jersey. Among his current and past clients are AT&T, Bank of America, Heller Group, OceanFirst Bank, On The Border, Onyx Equities, MCP Real Estate, Russo Development, Sephora, Sharbell Development and Starbucks Coffee.

A graduate of University of Maryland at College Park, Medvin represents both property owners and tenants who have come to rely on his proven expertise in facilitating negotiations across all sides of a transaction.

Starkman, who joined Pierson Commercial in 2014 and specializes in big-box / anchor and urban high-street retail, focuses on the marketing and leasing of shopping centers, investment properties, land acquisition, development and tenant representation on behalf of a diverse roster of clients. These include Halal Guys, Kid City, Oportun and Sticky Fingers Joint as well as some of the most active mixed-use, urban and suburban real estate firms in the market, including Ben Hur Realty, BLDG Management, BNE Real Estate Group, Edison Properties, Garden Commercial, Jacobs Enterprise’s, KPR Centers, Kushner Companies, L&M Development, Onyx Equities, URBV and Woodmont Properties.

A graduate of Moravian College, Starkman earned his MBA in Real Estate from Monmouth University and is an active member of the ICSC Next-Generation Committee.

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