



Colliers secures 40,000 s/f lease for inclusive play center—CompletePlayground at 30 Broad St.

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Manhattan, NY Colliers has arranged a 40,000 s/f lease for CompletePlayground, a nonprofit family activity center that offers programming for all children, including kids with special needs, at 30 Broad St. CompletePlayground will occupy the Financial District space on a 15-year lease. Executive director David Tricarico and director Jake Horowitz of Colliers represented building owners Tribeca Associates in the transaction.

CompletePlayground, founded by the CEO of CompleteBody health clubs and father of three, Alex Reznik, provides programming for all children through classes in gymnastics, martial arts, rock climbing, dance, and more. CompletePlayground is a Section 501(c)(3) non-profit organization, with specialized programming for children with sensory disorders, including a sensory room and therapies. Their 40,000 s/f facility also includes a custom-designed indoor playground and will offer birthday parties, camps, family-oriented seminars and a cafe with healthy choices. Reznik operates four commercial fitness centers and manages many residential/office fitness centers in Manhattan, including several locations in the Financial District.

“The 30 Broad St. team understands CompletePlayground had many options and given the market conditions, thrilled we could accommodate their needs. Getting a deal done of this size in the financial district at this time is a testament to everyone’s hard work and shared vision,” said Bill Brodsky, principal at Tribeca Associates who led the recent renovation of 476,000 s/f at 30 Broad

CompletePlayground will occupy parts of the space that was recently occupied by a New York Sports Club and before that an auxiliary trading floor for the New York Stock Exchange, which speaks to the ever-evolving space use in Fidi. CompletePlayground will have access from multiple access points on Broad Street, Exchange Place and New Street. The grand 2nd floor offers expansive 20-foot ceilings, making it ideal for Complete Playground’s indoor gymnasium and activity space. CompletePlayground will share 30 Broad Street with several other popular businesses including a Serafina Express, that signed in 2021.

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