



## Piedmont partners with Morris Adjmi Architects on 60 Broad transformation

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New York, NY Piedmont Office Realty Trust, Inc., has launched a capital improvement program at its 60 Broad St. building. As part of the company's ongoing investment in the 39-story glass and steel skyscraper, Piedmont has retained New York architect – and building tenant MA | Morris Adjmi Architects to design a new building entryway, lobby, elevator cabs and amenities.

Adjmi's design will create a new Broad St. lobby that activates the space and establishes a welcoming environment for tenants and visitors. The design will enhance the original cachet of the property with a motif painted across the portico, a bespoke reception area, innovative lighting, artwork, and a layout that both promotes social gathering and provides individual working areas

Adjmi is known for its contextual contributions to New York City's urban fabric and has a growing

portfolio of commercial, residential, hospitality, institutional, and cultural projects throughout the U.S. and abroad. The multidisciplinary firm also has an interior design division and an in-house art service consultancy. Adjmi's offices are located on two of the building's tower floors.

JLL executive managing director John Wheeler, vice president Eliza Gordon and associate Thomas Swartz, are the exclusive leasing agents for the tower.

Current available space features side core floorplates, reception areas, conference rooms, and breakout areas, air, and views. An in-building co-working provider supports scalability for boutique tenants and the property is equidistant to the South Street Seaport and Battery Park City. With two major transit hubs, the Fulton Transit Center and the World Trade Center, every subway, as well as PATH, is near-by. Dining runs the gamut from casual to Michelin star restaurants and the neighborhood abounds with after-work options from Stone St., the Hudson River, and adjacent Brookfield Place.

Piedmont anticipates the new lobby project will be completed in summer 2023.

"60 Broad Street is a prestigious address with a storied history, and we believe Morris Adjmi Architects' creativity and skill will transform the building environment," said Bob Wiberg, EVP of the Northeast Region for Piedmont Office Realty Trust. "Adjmi's trademark architectural approach will reinforce 60 Broad's distinct character and deliver a refreshed and elevated lobby experience that sets a new standard for the Financial District submarket."

"60 Broad St. is our home and the lobby is our front door, so we're extremely invested in getting the experience right," said Morris Adjmi, principal and founder of Morris Adjmi Architects. "For the reimagined space, we drew inspiration from the most compelling hotel lobbies, residential amenities and even art galleries, to create an environment that will serve the building community in new and exciting ways. It's been a fantastic experience working with Piedmont and JLL, and we can't wait for the renderings to become reality."

"60 Broad St. has enjoyed high occupancy under Piedmont's stewardship," said Wheeler. "Piedmont is optimistic about the future of Lower Manhattan and the position of 60 Broad Street with its unique environment, thoughtful amenities, sustainability initiatives and experience-oriented ownership."