



## **Guitar Center opens 300th location in Naples, FL**

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Naples, FL Bruce Shepard of TSCG/SCG-Retail has represented Guitar Center since the 90's with his first location for them in Long Island City. All these years later, Shepard has completed his 75th with one of the world's top music retailers chain's 300th store.

Shepard operates out of TSCG's Manhattan offices. "Guitar Center has been rocking the retail world for over fifty years," said Shepard. "I've had the privilege of helping GC expand across the United States."

The Naples location opens on Thursday, a 15,000 s/f location at the Gateway Shoppes, located on US 41 (Tamiami Trail).

Guitar Center is a leading retailer of musical instruments, lessons, repairs and rentals in the United States. Guitar Center's sister brands include Music & Arts, which operates more than 200 stores specializing in band & orchestral instruments for sale and rental and Musician's Friend, a leading direct marketer of musical instruments in America.

The Naples store will incorporate Guitar Center's latest design including a new lessons facility, a rental department, and a hands-on DJ experience. Gateway Shoppes, owned by Benderson Development, is located on one of the West Coast of Florida's busiest thoroughfares, US 41 at 13585 Tamiami Trail N.

Shepard is an award-winning broker, winning REBNY's Deal of the Year Award for his work on the 30,000 s/f Guitar Center located at Union Square. Shepard has also done numerous Music and Arts locations for GC including two warehouse/repair centers.

Shepard also worked closely on the Naples deal with Pedro Vazquez, Guitar Center's director of Real Estate. The ten-year lease was signed in mid-2022. The official opening date is January 26th, 2023.

"No matter what's going on in the world," Shepard said, "music remains vital in people's lives and Guitar Center is the place America goes to get their instruments. I'm happy to have played a small part in their long-term success."