



2022 Year in Review: Zeynep Ekemen, Z Realty Group, LLC

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What emerging trends will drive investment and development in 2023? There is going to be stronger demand in secondary markets as work-from-home policies are expected to remain in many businesses. Investing in long-term rental properties in smaller markets will offer more demand and higher returns for developers. The significant change of moving from primary markets to secondary markets will remain in years to come.

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