



## **PWC National to host Trade Show and Recruitment Fair October 31**

October 27, 2008 - Spotlights

On Friday, October 31, at The Roosevelt Hotel in midtown Manhattan, Professional Women in Construction (PWC) National will host a blockbuster dual event: The PWC Trade Show and Professional Recruitment Fair. From 9 a.m. to 2 p.m., PWC will showcase a huge slate of small businesses and W/MBE firms plus major companies and public agencies at the Trade Show. The Recruitment Fair offers job seekers an opportunity to submit applications and talk to recruiters representing the public and private sectors.

Trade Show committee chair and PWC vice president Gwendolyn Colbert Kushner expects an excellent turnout in both venues. PWC president and chief executive Lenore Janis said, "When the economy slows down the need for strategic B to B marketing speeds up. We're seeing a lot of interest in these events. "

Sponsors, to date, include: Battery Park City Authority; Wal-Mart Realty; New York Building Congress; N.J. Transit; General Contractors Association of New York; SimplexGrinnell; STV; Tishman Construction Corporation and R. S. Knapp & Co., Inc.

For more information or to register, contact [pwc@pwcusa.org](mailto:pwc@pwcusa.org), or visit [www.pwcusa.org](http://www.pwcusa.org).

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