



Hornet Animations signs long term lease for 14,569 s/f at 594 Broadway

November 22, 2022 - Front Section

Manhattan, NY According to GFP Real Estate, LLC, Hornet Animations, a multidisciplinary, award-winning production studio offering a “robust and seamless array of mixed media, live-action, animation, and post-production services,” signed a 10-year lease for 14,569 s/f on the 10th floor of 594 Broadway.

Donna Vogel, senior managing director of GFP Real Estate, represented the landlord, GFP Real Estate, while Joe McLaughlin of Vestian Global Workplace Services represented the tenant, Hornet Animations in this transaction.

“We’ve seen a number of creative agencies like Hornet Animations expand in SoHo, NoHo and Chelsea over the past year looking for office spaces with lots of character that speaks to their clients and employees alike,” said Vogel. “We are excited to welcome Hornet Animations to 594 Broadway.”

Hornet Animations plans to use its new space for its general offices and media production. GFP Real Estate will build out several conference rooms, huddle rooms and executive offices for Hornet, as well as two soundproof editing suites, a new glass entryway, HVAC system and a new pantry. The company, whose clients include Longchamp, Adobe, Porsche and Coca-Cola, among others, is expected to move into the space in February 2023.

Built in 1898 and formally known as the Lyons Building, 594 Broadway is a 12-story, 250,000 s/f building was designed by Buchman & Deisler. The building offers loft-like office spaces and features exposed brick walls, high ceilings, wooden floors, original architectural columns and large windows. Located along Broadway between West Houston and Prince St., the building is surrounded by dining and retail offerings and is positioned near the 6, R, W, B, D, F and M trains.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540