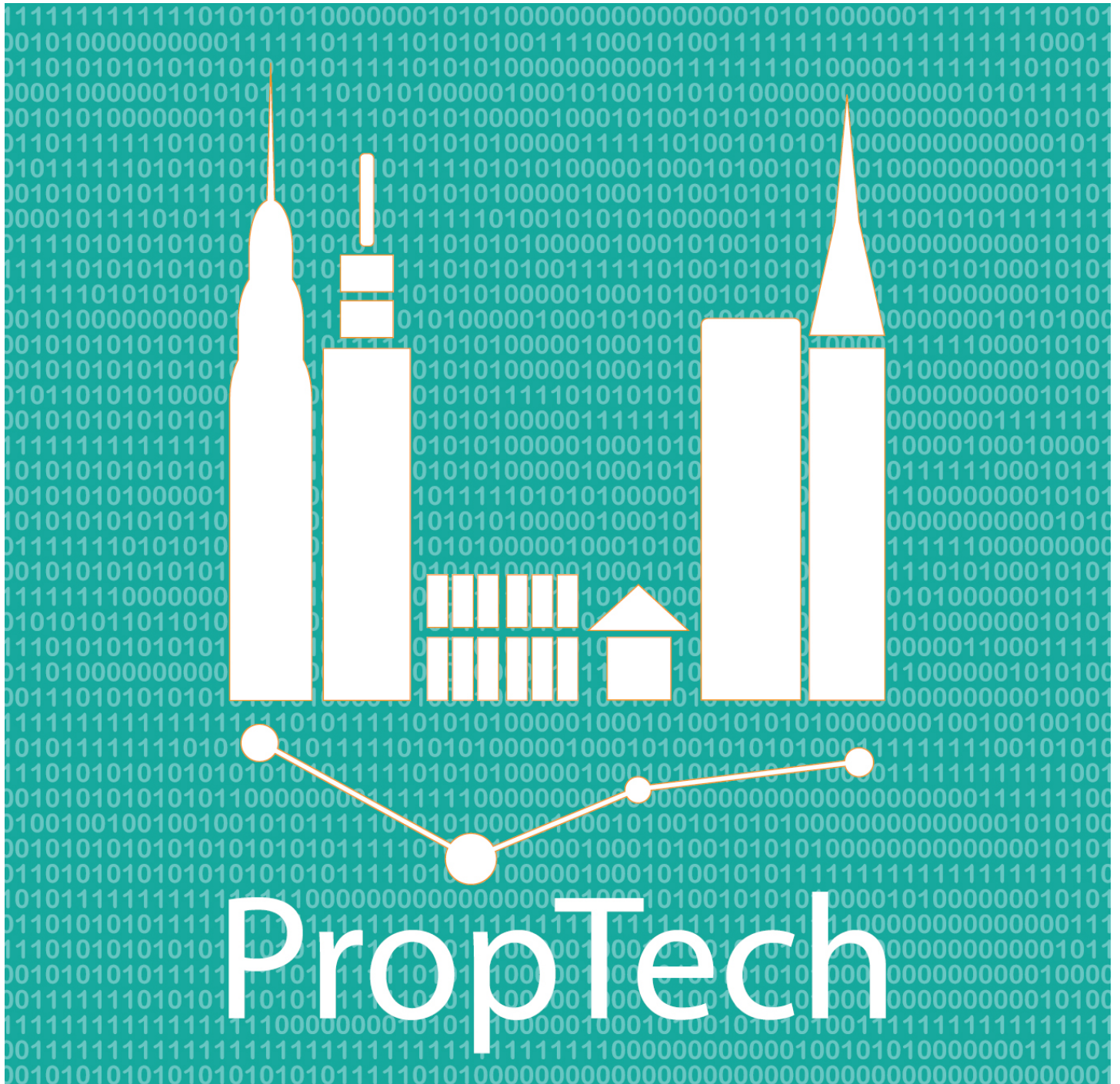




BOMA New York launches Proptech Committee

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New York, NY BOMA, the city's most influential commercial real estate trade organization, has launched a Proptech Committee. Comprising of a notable blend of experienced CRE executives, the

new committee boasts a total of twenty members. The Proptech Committee's mission is to keep the CRE community informed on industry trends and new proptech concepts, as well as produce events for members to cultivate relationships within the growing sector.

BOMA New York executive director Lori Raphael, said, "With a holistic focus on property management, the Proptech Committee will dive into operational topics that include carbon neutrality, clean energy, indoor air quality, safety, communications, tenant access, building management systems, and automation tools."

The proptech events will complement a robust BOMA New York calendar; already filled with industry seminars, continued education courses, building tours, and wellness programs. The Proptech Committee will curate talent, topics, and information to produce seminars and an annual proptech expose.

Israel Yanez, assistant property manager of One World Trade Center for The Durst Organization, and Nicholas Mather, property manager of 5 Times Sq. for RXR, co-chair the BOMA NY Proptech Committee. Mather said, "Technology surrounds our everyday activities and perpetually grows with a multitude of options. The Proptech Committee will absorb, analyze, and share information with the CRE community, as well as highlight operational solutions that are both efficient and cost effective." Yanez said, "The BOMA New York Proptech Expose will provide real time case studies on how to implement new solutions into current building systems, as well as educate how those solutions could also impact the bottom line."

The Proptech Committee's first event will highlight cellular solutions for office buildings, with a focus on the shift in financial responsibility for distributed antenna systems (DAS). As of the 5G rollout in 2019, large providers, such as Verizon and AT&T, stopped paying for the required cellular infrastructure in buildings, placing the financial responsibility on building owners. The unique proptech seminar, scheduled for November 30th, will get into the nuts and bolts of DAS and what this pivot means to owners, their buildings, and their tenants.

Matt Duthie, chair of BOMA New York said, "The new Proptech Committee roster is a dream team of operational professionals. I'm confident that the proptech seminars will go beyond the surface of a trend and look forward to learning alongside my industry peers."

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