



**2022 Women in Professional Services: Lori Anne De Iulio
Casdia, LDC Strategies**

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Lori Anne De Iulio Casdia
Success Coach, Strategist and Author

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In the last 12 months, what was your TOP career highlight? I was fortunate to have many highlights this past 12 months. The first becoming a #1 International Best Selling Author of WOMEN WHO DREAM; and second, the success of my clients. One of my clients had a bit of a down turn in her business and we were able to establish some better habits and processes to turn that around into a six figure sustainable income.

In the last 12 months, what ONE award were you most proud to receive? International Mentor of the Year

In the last 12 months how have you helped your industry grow through professional creativity, innovation and leadership? Through the use of my book Women Who Dream I am inspiring, educating and empowering others to follow their vision and dreams. Through my success coaching I am able to provide the tools, guidance and accountability they need and through my radio show Healthy Lifestyle With Lori Anne I am able to lift others up sharing their stories, business, services, not-for-profits to our listeners. Showing the world that having a vision and dream can be achievable and having a coach elevates and escalates you to soar to success.

What advice would you give the next generation of women in your industry? Follow your dreams. No matter what. You have a vision ... take the steps - the courage to step out of your comfort zone and make it happen. All of your success codes are already inside of you. If you need any assistance please feel free to reach out to us and we would love to help you on your journey