



Mindspace leases 37,403 s/f at Rubenstein Partners 25 Kent Avenue

October 25, 2022 - Front Section



25 Kent Avenue - Brooklyn NY

Brooklyn, NY Rubenstein Partners' 25 Kent, mixed-use office and light manufacturing building,

signed a 37,403 s/f, 10-year agreement with Mindspace, a Tel Aviv-based flex space provider, at 25 Kent Ave. in Williamsburg. This is the company's second location in partnership with Rubenstein Partners, following Mindspace Wanamaker in Philadelphia.

Developed as a partnership between Rubenstein Partners and Heritage Equity Partners, 25 Kent is ideally located in a neighborhood that is young, vibrant and filled with entrepreneurs, artists and artisans. The building occupies a full block bounded by Wythe and Kent Aves. and North 12th and North 13th Sts., across the street from Bushwick Inlet Park, the city's newest waterfront park, recently opened to the neighborhood.

A product of collaboration between design architect Hollwich Kushner (HWKN) and design development architect Gensler, this newly completed eight-story, 500,000 s/f commercial office building is the first of its type erected in North Williamsburg in more than 40 years.

The landlord and tenant represented themselves in the deal.

The new Mindspace Williamsburg will be utilized as the company's New York coworking outpost, marking the company's fifth U.S. location. This is in addition to Mindspace sites spread across 40 locations in over 20 cities worldwide, including the recently announced Miami location, as well as San Francisco, Washington D.C., Philadelphia, London, Amsterdam and Berlin branches.

"Williamsburg's prime location, as home to Brooklyn's burgeoning creative class, coupled with Mindspace's forward-thinking approach to office space, and ability to reimagine and tailor a workplace to drive success among companies of all sizes, makes for an ideal addition to 25 Kent," said Joe Zuber, regional director – NY metro & New England at Rubenstein Partners. "We're thrilled to welcome Mindspace to 25 Kent as we continue broadening the business operations at the building, while simultaneously continuing to cultivate and create an innovative community that appeals to all sectors and uses."

With remote and hybrid work models rapidly trending upward as companies continue their efforts in returning to the office post-pandemic and evaluate the office structure that best meets the current needs of their employees, Mindspace's new 25 Kent location will provide a beautifully designed upscale flexible office and coworking option in New York City upon its anticipated Spring 2023 opening.

"We are really excited to be opening our first New York City location, especially in such an innovative new building such as 25 Kent. Williamsburg is a highly creative, design-focused neighborhood making it a perfect match for the Mindspace brand. This will be our fifth US location, and the tenth new Mindspace location announced this year, as we continue our rapid growth trajectory in EMEA and the US." said Mindspace CEO and co-founder Dan Zakai.

25 Kent features outdoor space, including a communal roof deck, private rooftops and views of the Manhattan skyline. The building also offers a fitness center and on-site car and bike parking. With floor to ceiling windows, Mindspace Williamsburg is designed to be a light and inviting space offering

private offices, large suites, boutique meeting rooms and member lounge areas. Mindspace's signature benefits and services include community events and wellness, lifestyle and professional development programs and all members enjoy access to any Mindspace location worldwide.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540