



BOMA simplifies going green for real estate professionals

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The Building Owners and Managers Association (BOMA) International has launched the next generation of green education for commercial real estate professionals, the Sustainable Operations Series (SOS), four 90-minute Webinars that teach practical

* Course One: Making Sense of Sustainable Operations: Oct. 22, from 2 - 3:30 p.m. EST. Covers the basics of greening commercial building operations—defining key terms, exploring the best approaches and explaining green certification programs.

* Course Two: Strategies for Reducing and Reusing Building Resources: Nov. 12 from 2-3:30 p.m. EST. Highlights two key components of any good sustainable operations plan: how to reduce consumption of resources—from electricity and gas to paper and metals—and how to inventively reuse resources that have been consumed.

* Course Three: Rethinking Recycling—Beyond Paper and Cans: Dec. 3 from 2-3:30 p.m. EST. Going beyond typical paper and aluminum can recycling, learn how to identify building materials—from construction waste to light bulbs to office equipment—that can be recycled cost-effectively.

* Course Four: How Green Is My Building? Tools for Measuring the Total ROI of Sustainability: Jan. 14, 2009 from 2-3:30 p.m. EST. The final course demonstrates how to measure total ROI on sustainability—from impact on net operating income to tenant retention—and shows you how to "sustain sustainability" to continuously improve building performance.

Founded in 1907, BOMA is an international federation of more than 100 local associations and affiliated organizations. The 17,000 members of BOMA own or manage 9 billion s/f of commercial properties in North America and abroad. BOMA's mission is to enhance the human, intellectual and physical assets of the commercial real estate industry through advocacy, education, research, standards and information.

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