



## **IREON names 2022/2023 Advisory Committee Board**

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Steve Kirschner

New York, NY IREON, (Income Real Estate Operations Network) a non-compete business development organization with a membership comprising product supplier and service providers serving the commercial real estate industry, has named the new Advisory Committee Board members for the 2022/2023 session, according to Steve Kirschner, IREON founder and CEO and COO of Principals Direct Group.

The members serving on the new Advisory Committee Board, are:

Linda Alexander, principal, Alexander + Segan Communications, LLC;

Arthur Desin, vice president, The WorkPlace Group;

Don Gelestino, president, Champion Elevator;

Emir Hot, principal, Matrix Technology Group;

Steven Lifton, managing director, Cambridge Wilkenson, and strategic partner, Principals Direct Group;

Michael Nerenberg, partner, Borah Goldstein Altschuler Nahins & Goidel, PC; and

Marc Spector, principal / SpectorGroup.

“We are proud to announce this exceptional advisory team as we strategically expand and continue to bring more value to our membership,” said Kirschner, who launched IREON in 2016. “Over the years, we have assembled an amazing group of professionals, all at the top of their fields, and all sharing values that include giving back to our close-knit CRE community.”

IREON is a premier non-compete business development organization, now in its sixth year, with a membership comprising the highest caliber product supplier and service providers serving the commercial real estate industry. All members are based in the New York metro region and include many with national and international business enterprises.

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