



RM Friedland retained to exclusively market City Square in White Plains

July 26, 2022 - Front Section

Harrison, NY Owner of City Square at 50 Main St./1-11 Martine Ave., and real estate developer, Ginsburg Development Company (GDC), has awarded RM Friedland (RMF) the exclusive office leasing assignment for the relaunch of the property. RMF's office managing director, Chris O'Callaghan, will lead the team responsible for leasing the property. Other team members include Robert Taylor, Jillian Reiner and Reed Waggoner.

City Square is a mixed-use center featuring a cafeteria with outdoor dining, fitness center, art gallery lounge, club game room, lecture hall and training room, private dining and conference room, executive board room, underground parking, and a dog-friendly two-acre park with a putting green and Bocci Court.

"White Plains is one of the tristate area's most-active office markets because the city combines the best elements of a transit-oriented urban landscape with the post-pandemic advantages of suburban convenience," said O'Callaghan. "The multimillion-dollar renovations – from the exquisite artwork to outdoor park – elevate the definition of 'work-live-play' and have transformed the property into the must-have premier address for businesses."

RM Friedland president Sarah Jones-Maturo said, "A best-in-class asset deserves the right leasing representation, which means a brokerage that offers clients a successful mix of unparalleled historic and up-to-the-minute marketplace knowledge, strategic marketing resources, and a significant track record within the markets it serves. RM Friedland is that right firm, and we look forward to working closely with GDC on City Square's exciting relaunch."