

SWBR welcomes Spenard, Coley, Foster and Startzel

July 26, 2022 - Design / Build

Jeffrey Spenard

Nikki Coley

Micaela Foster

Regina Startzel

Syracuse, NY According to SWBR, Jeffrey Spenard, AIA, has been hired to manage the firm's Central New York operations.

In a career spanning 35 years, Spenard has worked at several national design firms in multiple roles. In his new role, he provides staff leadership and project and business operations management for the firm's Syracuse office. He is also responsible for identifying and developing new business opportunities. "I am proud to provide leadership to the great team we have in Syracuse," said Spenard. "I am looking forward to further developing our existing client relationships and expanding our diverse portfolio in this region.

"Jeff's significant background in the industry and in Central New York is a win for us," said SWBR President Tom Gears, AIA. "Not only is he a licensed architect with a diverse design portfolio, but he has extensive experience in multi-office leadership. We're thrilled to have him join the team."

Spenard has an Associates of Architectural Design from SUNY Onondaga Community College.

Additionally, in the firm's Rochester office, SWBR welcomes finance specialist Nikki Coley and administrative assistants Micaela Foster and Regina Startzel.

Coley brings significant accounting experience and a strong bookkeeping background to the firm. As part of the Finance Department, she is responsible for financials for the firm's Troy office and corporate accounts payable. She has a Bachelor of Science in Business Management.

As part of the administrative team, Foster is responsible for various business agreements, proposal letters, and coordinating the firm's continuing education sessions. She has a Bachelor of Science in Business Management from Keuka College.

Startzel brings over 25 years of experience to her role as administrative assistant. She provides construction administration support and assists with various business agreements, technical documents, and proposals.

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