



APTS of NY launches to serve Upstate New York housing industry

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Albany, NY Apartment Professionals Trade Society of New York (APTS of NY) has launched following a rebrand of the New York Capital Region Apartment Association (NYCRAA) and Under One Roof. Representing more than 45,000 units across Upstate New York, APTS of NY was formed to unite the housing community across New York through leadership, advocacy, education and networking. Replacing the former New York Capital Region Apartment Association (NYCRAA) and its advocacy arm Under One Roof, the APTS of NY rebrand follows a change in the group's leadership, large territory expansion and renewed commitment. APTS of NY is the Upstate New York affiliate chapter of the National Apartment Association, covering the entire State of New York except Rockland County, Westchester County, New York City and Long Island.

"The housing community has evolved and APTS of NY is responding to the needs of our members. We have grown tremendously and with the changing landscape, our members need a robust resource for up-to-date information, continuing education and networking opportunities. This is what we strive to provide members in order to support and encourage more local landlords to remain in our communities. APTS of NY will be the leading advocacy voice of the Upstate New York housing community as we navigate forward," said Kara Rafferty, president of the Board, Apartment Professionals Trade Society of New York (APTS of NY).

"Housing in Upstate New York is a community of small business owners that are working hard to grow their businesses. APTS of NY supports my business, and businesses like mine, by not only providing information and educational resources, but connecting me to other businesses and vendors in the community. For an industry that at many times can feel overwhelming, APTS of NY serves as a reliable guiding light," said Annemarie Agnew, ARM property manager at The Lofts at Saratoga BLVD.

"I take on hundreds of rental units for local property owners in Upstate New York and help them manage the day-to-day operations. It is how I make a living and keep a roof over my head. Having access to important resources helps me navigate this dynamic industry and provide safe housing for tenants on behalf of owners. Those resources make it possible to feel confident in staying in the housing industry in New York," said Ryan Vienneau, Veno Properties.

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