



## **GridRewards pays Con Edison customers to use less energy**

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New York, NY GridRewards, the highest paying, self-sign-up, FREE energy monetization app in the country, is providing both relief to the electric grid and cash rewards to more than 10,000 subscribers in Con Edison territories throughout New York City and Westchester for ramping down their electricity use during peak demand times, such as summer heatwaves.

How it works: Once a user downloads GridRewards from Google Play or the App Store and signs up, the app sends out easy-to-follow notifications, recommending the best times to run washing machines and dishwashers, raise air-conditioner settings a few degrees, turn off lights in unoccupied rooms, and unplug unused electrical devices. For a few smart and simple energy usage actions, subscribers earn cash and alleviate stress on the grid, with the added benefits of lower utility bills each month.

“This summer, we can expect escalating high-demand events and energy costs,” said Jeff Hendler, co-founder, president & CEO of Logical Buildings, developer of the app. “GridRewards enables Con Edison customers to control their energy costs and get paid to use less power, especially when coupled with smart thermostats. This further facilitates lowering costs, earning more cash, and reducing carbon emissions. New Yorkers pay some of the highest electricity rates in the country, and now even small energy users can help manage these costs while helping the environment.”

David Klatt, COO, Logical Buildings, said “GridRewards shifts the power into the hands of consumers with a tool that fights skyrocketing utility bills and dirty carbon emissions. In the two years since the app was launched, thousands of people have earned an average of \$100 per year and prevented 200 tons of carbon from entering the atmosphere!”

GridRewards is a registered provider in Con Edison’s smart usage rewards program.

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