



RXR announce grand opening of The Willoughby

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Brooklyn, NY RXR, a leading real estate owner, operator, and developer in the New York Tri-State area, announced the grand opening of The Willoughby, a new ground-up, 34-story mixed-use tower located at the intersection of Fort Greene and Downtown Brooklyn at 196 Willoughby St.

The Willoughby features floor-to-ceiling glass windows, walnut oak flooring, natural stone mosaic tile, in-unit washer-dryers, a fitness center, outdoor courtyard, on-site parking, views of New York City in all directions and is a short walk from the Atlantic Ave. transit hub. The building dedicates 30 percent of units as rent stabilized apartments for middle income households.

“The Willoughby sets a new standard of living in Brooklyn, offering an exceptional combination of views and amenities, together with expansive public transportation options and easy access to Fort Greene Park,” said Joanne Minieri, COO for Construction & Development at RXR.

“Demand for the new residential product remains strong,” said Jarrod Whitaker, senior vice president of Residential Operations, RXR. “The Willoughby’s popularity is no surprise given its location, design, amenities, and first-class services.”

The Willoughby provides 476 total units which include studios, 1 and 2-bedrooms. All apartments feature open kitchens, integrated stainless steel appliances, and an in-unit washer/dryer. Residents also have direct access to an underground parking garage. Exclusive amenities for residents include a library, fitness center, yoga studio, conference room, entertaining room and lounge.

Outdoor amenities include a large outdoor dining area, built-in grilling stations, community space and built-in fireplaces with lounge seating. The building also features new work from home spaces, a floating library, a private dog run/spa, outdoor courtyard, surrounding streetscape improvements and is located within walking distance of Fort Greene Park and the 2/3/4/5/D/N/R/B/Q/C transit lines.

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