



AmTrust RE names masonre exclusive retail leasing agent for 101 William St. x 59 Maiden Ln.

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New York, NY AmTrust RE, a national real estate owner-developer with 12 million s/f of commercial, mixed-use, and residential properties, has retained real estate brokerage and advisory firm masonre, as the exclusive leasing agent for 101 William St. x 59 Maiden Ln. The property features 50,000 s/f of leasable ground-, sub-ground, and mezzanine-level retail space as well as 32,000 s/f of outdoor plaza space and 300 feet of wraparound signage.

masonre founder and CEO David Abrams and directors Eliot Goldschmidt and Jeff Jacobson will be responsible for leasing the space on behalf of AmTrust RE.

“There is immense potential in terms of what 101 William at 59 Maiden can bring to this part of the

Financial District, and we're already in the midst of talks with several iconic brands," said Abrams. "Our goal is to create a dynamic retail amenity for the area, which could potentially engage people throughout the day — letting them come for coffee and a workout in the morning, return for coworking space during business hours, and enjoy a lively dining and nightlife scene after the sun sets. We're tapping into the upscale lifestyle that many of the residents, locals, and visitors to this area are accustomed to, and seek to bring in high-caliber tenants that align with that."

Located at the base of a 1-million s/f office tower and surrounded by luxury residential properties including 8 Spruce St., 19 Dutch St. and 130 William St., 101 William x 59 Maiden affords retail tenants access to the neighborhood's affluent residents as well as 14.2 million tourists drawn to the area annually because of its history. The property is neighbored by the Federal Reserve, Aesop, Eataly, Equinox, Hermes, Goldman Sachs, Nobu, and the New York Stock Exchange. Just a few blocks away, the South Street Seaport and Fulton Street Center grant convenient access to public transportation.

"This incredible space presents a once-in-a-lifetime opportunity for retail and lifestyle brands looking to anchor themselves in one of Manhattan's most exciting areas," said Jonathan Bennett, president of AmTrust RE. "With a fully leased office building and residential occupancy in the area at unseen heights, 101 William comes with significant untapped demand for high-quality retail. We are committed to investing the capital into repositioning this asset for success, and proud to have masonre on board to lead leasing activity and ensure the value of 101 William is thoroughly communicated to the market."

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