



Handler RE arranges 27,000+ s/f of leases at 44 West 37th St.

June 28, 2022 - Front Section

New York, NY Handler Real Estate Organization has arranged more than 27,000 s/f of office and retail leasing at 44 West 37th St., a ground-up, 15-story, glass-and-steel property owned by Azul NYC.

Located on 37th St. between Fifth Ave. and Ave. of the Americas, 44 West 37th St. is a 15-story, 58,600 s/f mixed-use property offering tenants high-end finishes and creative office layouts.

Darell Handler, COO of Handler Real Estate Organization, who along with colleagues Alex Bush and Kyle Galin leads the agency leasing effort on behalf of 44 West 37th St., noted that leasing activity has been robust since they took over the agency at the end of January 2022, when the property was fully vacant.

“In that short time, we have leased more than sixty percent of the available space to an impressive list of tenants, creating a dynamic atmosphere,” Handler said. “The building is a beautifully appointed treasure for tenants seeking a boutique, full-floor presence in Midtown.”

The newly completed leases include:

High-end bakery Patis Bakery signed a long-term, 3,417 s/f retail lease for the ground floor. Ike Bibi and Carolina Aziz, of KSR, represented the tenant in the transaction.

Cosmetics brand Future Beauty Labs signed a long-term, 4,285 s/f lease for the entire 3rd floor. Bush, of Handler Real Estate Services, represented the tenant in the transaction.

Online retailer MyTheresa signed a long-term, 4,285 s/f lease for the entire 4th floor. Michael Leff, of Savills, represented the tenant in the transaction.

Home goods and accessory company Silver One International signed a long-term, 8,570 s/f lease both for the entire 5th and 6th floors. Handler, Bush, and Galin, of Handler Real Estate Services, represented the tenant in the transaction.

Apparel company Bluestar Clothing Co. signed a long-term, 4,285 s/f lease for the entire 7th floor. Handler, Bush, and Galin, of Handler Real Estate Services, represented the tenant in the transaction.

International asset manager and private investment firm Kawa Capital Management signed a long-term, 2,449 s/f lease for the entire 14th floor for their execution New York City headquarters. Handler, of Handler Real Estate Services, represented the tenant in the transaction.

