



Katz & Associates' Greenberg reps. Butterflake Bakery in lease for second location in Teaneck, NJ

June 28, 2022 - Front Section

Teaneck, NJ Butterflake Bakery, a Bergen County institution that opened in 1950, will be opening a second location. The second site, located at 444 Cedar Ln., will be used as a commissary and as a Passover retail location. Katz & Associates' Jonathan Greenberg represented Butterflake Bakery in the deal; NIA National Realty represented the landlord. The new space is slated to open in Q1 2023.

"We're thankful to the community for years of patronage and we wanted additional space to meet the demand," said Richie Heisler, owner of Butterflake Bakery. "We are thrilled with the space that Jonathan Greenberg helped procure. Its proximity to the existing store makes great sense from a logistics standpoint in general and especially for our additional output around Passover time."

Greenberg, director at Katz & Associates said, "I love what I do and it's a bonus to work on a deal that benefits my hometown. Working with Richie Heisler to help expand Butterflake's offering has been a blessing and I know that area residents will be excited when they hear the news."

Butterflake Bakery has always been a neighborhood staple that still draws customers back from across the 50 states and abroad. The nut-free kosher bakery sells Challah, Authentic Jewish Rye Bread, Old World Coffee Cake, Babkas, Mealtaways, Pies, Pastries, Cookies, Layer Cakes, Birthday Cakes, Wedding Cakes, and more. Butterflake remains the only local bakery left in Teaneck from many that once lined Cedar Ln., the main shopping area of Teaneck. Butterflake became a kosher establishment in the fall of 1998 when it was purchased by David and Richard Heisler who brought the bakery's famous reputation to new heights and crafted it to meet the highest standards of kashruth

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