



## **Jayson Siano, Co-Founder - The Retail Network Board**

October 21, 2008 - Long Island

Name: Jayson Siano

Title: First Vice President

Company: CB Richard Ellis

Location: Woodbury, N.Y.

Birthplace and year: Queens, N.Y., 1976

Family: Raised in Dix Hills, N.Y.

College: University of Arizona

First job in real estate: My family-owned car dealership. I was selling cars before I could legally drive. My first job out of college was a research manager for 24/7 Media in Manhattan (Internet advertising). My research background really enables me to be very self-sufficient today.

First job in real estate or allied field: Sales associate at Breslin Realty, Garden City, N.Y.

What do you do now and what are you planning for the future? I joined CB Richard Ellis in 2007 to co-head the Retail Services Division for Long Island and the Outer Boroughs with Gregg Carlin. We currently represent several retailers and landlords in the N.Y. Metro area and plan to continue growth and gain market share into the future. Some of our clients include: FedEx Kinko's, Panda Express, Chipotle Mexican Grill, Panda Express, Massage Envy, Play N Trade, Sovereign Bank, Exxon Mobil and The Fresh Market.

Hobbies: Cars, motorcycles, snowboarding, working out and traveling

Favorite book: "Pride and Prejudice." I mostly read business/real estate books and magazines.

Favorite movie: "The Godfather"

Person you admire most (outside of family): Mark Zuckerberg

If you had to choose another vocation what would it be? Talent agent in Hollywood

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