



Who's Who in Advertising, Marketing & PR Firms - Quinn

June 14, 2022 - Spotlights

QUINN

Company Name: Quinn

Founder: Florence Quinn

Leadership:

Florence Quinn, founder + president (NYC)

Cassie Small, senior vice president (NYC)

Liz McNeil, senior vice president (NYC)

Tathiana Rosado, senior vice president (Miami)

Kristie Deptula, senior vice president (LA)

Year Founded: 1989

Total # Employees: 55

Services Provided: Public relations

If your firm had a "secret sauce", what would the base be and why?

Aromatics—all sauces need it!

In the last 12 months:

What recognition, honors or awards has your firm received?

One of the 50 Best PR Firms, Observer
Highest, 5-Star Ranking, Forbes' America's Best PR Agencies

Pro Tips:

With an increased need for digital marketing and PR to connect to a brand's overall marketing plan, what are some trends that are yielding a greater ROI for your clients?

Creative ideas and partnerships

With the opportunities to build trust through face-to-face contact being replaced by virtual first impressions, what can firms do to ensure that their brand identity is strong and cohesive online?

Collaboration with all parties involved in the brand—marketing, creative, PR, advertising, social! You name it!

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