

## Mips celebrates seven new global partners

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Latham, NY Mips, a leading helmet-based safety technology company, completed seven new global partnerships with safety helmet manufacturers in 2021 to bring products equipped with the Mips safety system to market.

Among the global partners, Ergodyne and Protective Industrial Products are located in the United States. Other partners are Centurion Safety Products (UK); Zekler Safety (SWE); Irudek Group (ES); Camp Safety (IT); and Zero Height Safety (NZ).

Mips (Multi-directional Impact Protection System) is a low-friction layer integrated into safety helmets in the manufacturing phase. The Mips Safety System is designed to help reduce rotational motion to the head caused by certain angled impacts. A low-friction layer inside the safety helmet allows multi-directional movement of 10-15mm, intended to help reduce rotational force to the head.

"We are seeing momentum in demand for products equipped with our technology from employers such as large multi-national construction companies and end-users concerned about worker head protection, reducing workplace accidents, and to demonstrate their commitment to the health, safety and wellbeing of their employees," said Olof Rylander, senior business developer for safety at Mips. "Despite the widespread and mostly mandatory use of hard hats, construction and industrial workers are still at risk for severe head injuries including TBI. They can suffer TBI from the impact force from a slip, trip or fall, as well as from falling objects.

Mips focus for 2022 is to further support global partners, establish collaborations with new customers, and continue to educate the market. Mips will work closely with safety professionals and industry institutions in each market to explore the risks around head injuries in construction, the role hard hat technology can play, and provide an understanding of the risks from rotational motion caused by head impacts in construction.

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