



## **Adam America Real Estate achieves 50% sold at 2505 Broadway**

March 22, 2022 - Front Section

New York, NY Adam America Real Estate, a vertically integrated and leading owner, developer and operator of residential real estate in the New York metropolitan area, has 50% sold at 2505 Broadway, an elegant and sought-after 19-story luxury condominium complex.

Douglas Elliman Development Marketing is the exclusive sales and marketing agent for the project, with on-site sales led by Ariel Tirosh, and architect Eran Chen, principal of ODA, developed the classically imagined, upscale design. With amenities including a 24/7 concierge, rooftop terrace, fitness center, resident lounge, multi-purpose sports court and more. It contains one-to-four-bedroom residences priced from \$1.525 million and occupancy is anticipated for this Spring.

The building, the first new ground-up project in the area in over two decades, is among the latest in Adam America's nearly 32 projects in the New York metropolitan area. The firm's portfolio currently includes over 1,800 apartments and 161,000 s/f of commercial space, with 41 condos located at 2505 Broadway. Coupled with ODA's reputation as a leading residential architect and design firm that has contributed greatly to shaping and reimagining luxury living across New York City, this property is selling at record pace, indicating a resurgence in interest in the area as the Upper West Side springs back to life in the post-pandemic era.

"This project is a labor of love that has been poured into it by the entire team—especially by the ODA team led by Eran Chen and the Adam America and DEDM crews," said Tirosh. "2505 Broadway features a unique harmonization of classic architecture, modern luxury and fantastic interior design that ties it all together. After nearly two decades without the construction of new condos in the 90s, the building has been received with great enthusiasm by our buyers and local residents, all of whom feel that the building complements the historical context of the neighbor. It's one of the reasons 2505 Broadway is one the best-selling buildings on the Upper West."

Both of these companies have immense experience in developing and designing projects that reflect the unique culture of New York City, and it is that embodiment of New York City's community-driven nature felt on the Upper West Side specifically that is drawing so many incoming residents to this building so quickly.

Chen said, "The Upper West Side has long represented a culture of reserved sophistication and refinement in comfort. Our design takes into consideration the history of architectural elegance and

cultural richness, while incorporating design elements suited for modern living. Additionally, the updated amenity spaces foster community within the building and support lifestyles as varied as the Upper West Side itself.”

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