



CetraRuddy propose for waterfront redevelopment plan

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Hoboken, NJ CetraRuddy has proposed a waterfront redevelopment, bringing housing, offices, retail, and public space to an area surrounding the city’s major interstate transit hub — with highlights of the proposed plan including a 389-unit residential tower.

Led by developers LCOR, the initiative known as “Hoboken Connect” aims to transform a large swath of land immediately adjacent to the Hoboken Terminal, one of the region’s most significant transit centers connecting New Jersey to New York City with train and ferry service.

Set within just a few minutes’ walk of the train terminal, CetraRuddy’s proposed design for the Hoboken Connect housing component would replace a surface parking lot with 389 residential units in a mix of studio through three-bedroom apartments, with 20% of the total units set aside as affordable housing.

Given the low-lying waterfront location’s sensitivity to storm surges and rising sea levels, flood resiliency considerations will inform every aspect of CetraRuddy’s site plan as well as the design of the building itself, with an eye towards a comfortable living experience in all weather conditions. Resiliency is also a major component of the overall Hoboken Connect project, according to the development team.

In addition to CetraRuddy’s residential tower, which is intended to enter construction first, other elements of the Hoboken Connect program include a 20-story office building with ground-floor retail space; extensive renovations at Hoboken Terminal itself; and a redesign of neighboring Warrington Plaza to create a large public outdoor market.

Pending final approvals by Hoboken’s city council and planning board, Hoboken Connect could begin construction in early 2023.

Known globally as experts in housing innovation and resilient design strategies, the architects and designers at CetraRuddy are useful sources for the media on solutions like those seen at Hoboken Connect and in similar waterfront developments. The firm is also spearheading design of a large-scale resilient mixed-use waterfront complex in Brooklyn’s Greenpoint neighborhood, and has a portfolio of architecture and interior design projects in waterfront districts ranging from Red Hook, Brooklyn to Weehawken, New Jersey.

