



REAL New York launches sales at 66 Reade in Tribeca

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Manhattan, NY REAL New York, a NYC-based real estate brokerage, has officially launched sales at 66 Reade. Located in Tribeca, the six-story landmarked property now features six contemporary residences designed by ROART.

Each home features natural light, oversized windows, and ceilings up to 13 ft. Nearly all of the four-bedroom residences offer a bonus room that can serve as a study, as well as direct elevator access and two entrances. A chef's kitchen is outfitted with a vented range, full height wine and beverage cooler, dual sinks, quartz countertops, and abundant storage outfitted with walnut and white soft-close European cabinetry.

Designed for modern luxuries and convenience, all homes are wired with smart thermostats, built-in humidifiers, Lutron smart lighting, and RadioRa for remote shade and music control.

"Truly designed for a luxurious modern lifestyle, the homes at 66 Reade Street are a step above the rest currently available in today's marketplace," said Louis Adler, principal and co-founder of REAL New York. "The demand for new development in Tribeca is unprecedented and what these homes offer is undeniably unique, particularly within a boutique residential property."

Originally built in the 1870s, 66 Reade St. has a historic stone façade with cast-iron columns and an upgraded ground-floor storefront. Every resident will have fob-controlled elevator access directly into their home from the building lobby. The property features a remote doorman system allowing owners to grant access to visitors, create digital keys and manage packages. The building's cellar includes a 561 s/f gym that is accessible by elevator from each condominium and provides the latest strength and conditioning equipment including a Peloton Bike, Tread and a Tonal digital workout system. There is also private storage for each residence on this level.

"Designing 66 Reade St., an already existing building, felt like meeting an old friend," said Ran Oron, founder and lead architect of ROART. "Identifying and expanding on the charm of this boutique building allowed us to tell the property's story and create a modern luxury condominium offering that is exceptional."

Set in Tribeca, 66 Reade St. is located near a wide variety of dining, arts, and recreation options.

One block to the east of the residence is City Hall Park with its seasonal farmers market, and just a few blocks to the west is Pier 25 with its volleyball courts, playgrounds, mini-golf and Hudson River

views. The building is just minutes away from nine subway lines, making transportation to any part of New York City convenient.

REAL New York is the exclusive marketing and sales agent for 66 Reade St.

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