



Brodsky Organization and Greenland USA feature local artists at Brooklyn Crossing

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Credit: VMI Studio for IF Studio

Brooklyn, NY Brooklyn Crossing, the latest development within the mixed-use development project Pacific Park in Prospect Heights by The Brodsky Organization and Greenland USA, will now feature artwork from eight artists, all of whom are BIPOC and either live or work in the borough.

Located at 18 Sixth Ave., the 51-story residential building offers 858 new units of mixed-income housing, 258 of which are set aside for affordable housing, ranging from studios to one- to three-bedroom apartments. Retail space occupies the building's ground floor. Leasing for

market-rate units and the affordable housing lottery launched last month.

The new artwork is another perk among Brooklyn Crossing's suite of amenities, access to public transportation, culinary scene and local cultural institutions. The Brodsky Organization worked with The Art Committee, a small woman-owned business, to help identify the artists and artwork.

The goal was to invest in works from local and diverse artists, putting money back into the pockets of small galleries and artists from the neighborhood. The works displayed differ from current European art typically seen in the community at public venues like the Barclays Center, and reflect the Black and brown roots of the people that originally lived in the area, giving residents a history lesson and a variety of interesting pieces to view from paintings to smashed glass to photography.

The artists and artwork that will be featured throughout Brooklyn Crossing include:

Alteronce Gumby: Two works commissioned are made from pieces of tempered glass and gemstone — his speciality — and are currently displayed in the lobby.

Paul Miller aka DJ Spooky: DJ Spooky will have four of his pieces displayed on the 6th floor of the building in the lounge/game room. His work immerses audiences in a blend of genres, global culture and environmental and social issues.

Keisha Scarville: She will have three of her pieces featured on the 26th floor which will be a tribute to her mother who recently passed away, featuring her clothing and textiles. Keisha's work largely weaves together themes dealing with transformation, place, and the unknown.

Jamel Shabazz: His work will be featured at the very top of the building on the 50th floor where the sky den/lounge and rooftop pool and terrace are located. Since the 1980s, Jamel has photographed vibrant NYC street scenes that capture Black joy and self-determination.

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