



Ben Soleimani has signed a lease for space at 601 Madison Ave

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New York, NY Iconic luxury furniture and rug retailer Ben Soleimani has signed a lease for the brand's first Manhattan showroom in New York City at 601 Madison Ave., Soleimani's representation at disruptive retail brokerage MONA announced today.

The two-year deal includes 4,226 s/f of ground-floor space, 4,270 s/f of second-floor space, and 3,858 s/f on the lower level. The space was formerly occupied by Tourneau.

Soleimani was represented by MONA co-founder and CEO Brandon L. Singer.

"Ben Soleimani is a true visionary known for his exquisite taste and best-in-class rugs, and his Los Angeles showroom and direct-to-consumer business attract sophisticated customers from across the globe. When he approached us to help him find space for his first Manhattan outpost, we hit the ground running," said Singer. "We are so thrilled to welcome him to New York City in one of the world's premier retail corridors."

Landlord J-2 LLC was represented by William Abramson and Matthew Olden of Buchbinder & Warren

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