



Artusa and McGratty of Silverstein Properties arrange lease to BARK

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New York, NY According to Silverstein Properties, The Original BARK Company, a leading global omni-channel brand for dogs – and the company behind BarkBox – signed a 15-year office lease at 120 Broadway in downtown Manhattan. BARK is slated to occupy the building’s entire 12th floor in Q4 of 2022.

BARK launched in 2012 with BarkBox, a monthly subscription of themed toys and all-natural treats, and has since served more than 6.5 million dogs around the world across categories including play, food, health and home. Currently located on multiple smaller floors at 221 Canal St., the company desired a large single-floor headquarters with an optimal layout to accommodate their growing team.

“We are excited to welcome BARK to 120 Broadway,” said Joseph Artusa, SVP of leasing at Silverstein Properties. “BARK’s move to the building reflects a larger trend we are seeing of creative and technology companies with younger employees moving to the easily accessible Downtown neighborhood as it continues to evolve into a lively destination for both work and entertainment.”

BARK is one of many young, technology-driven companies choosing to put down roots in Lower Manhattan, an area that continues to see a diversifying tenant population. With its proximity to neighborhoods like Tribeca, and access to transportation, downtown is a lively central hub for current and future employees commuting from Brooklyn or New Jersey.

120 Broadway was the largest office building in the world when it opened in 1915. The property features a grand lobby with soaring ceilings, and access to shopping, dining and transportation options at the Fulton Transit Center and the WTC Transportation Hub. The building recently underwent a \$50 million renovation to thoughtfully restore the building’s original architectural features, and to provide new and exciting tenant amenities such as a revitalized rooftop amenity space, once home to the legendary Bankers Club, which is the largest outdoor space in an office building downtown. The property’s diverse group of tenants includes Golden Goose, Mediaocean, Beyer Blinder Belle, Macmillan Publishers, Handel Architects and New York Life.

Joe Artusa and Camille McGratty of Silverstein Properties, and Scott Klau, Brian Waterman and Erik Harris of Newmark represented the landlord in the deal. Greg Taubin of Savills represented BARK.

Across Silverstein Properties’ portfolio, tenants now have access to a new hospitality program, INSPIRE, offering premier hotel-quality amenities, community events, fitness classes, and access to

every amenity space and flexible co-working space in the Silverstein portfolio, allowing customers to choose the best work environment for their needs.

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