



## **Bergman named president/CEO of Eastern Union**

December 14, 2021 - New York City



Abraham Bergman

New York, NY Abraham Bergman has assumed the positions of president and CEO of Eastern Union. He had previously served as Eastern Union's managing partner since co-founding the firm with Ira Zlotowitz in 2001.

Zlotowitz had served as the company's president and CEO since its inception. He will now be pursuing other activities in the commercial real estate field.

"Eastern Union has established itself as one of the industry's most respected commercial mortgage brokerage firms," said Bergman. "Our national client base is steadily expanding, and so are our relationships with lenders across America. Powered by these competitive assets, I am committed to ensuring the company's continued growth."

From the moment of the company's founding through to the present time, Bergman has been playing an active and central role in shaping Eastern Union's corporate strategy and structure. He has also been a leader in sales and relationship-building across each of the company's commercial real estate sectors. These elements have included conventional commercial mortgages, structured debt, healthcare, hospitality, mobile home parks, investment sales, and—handled in conjunction with company affiliate Eastern Equity Advisors—equity placement.

To fortify the firm's brokerage component, Eastern Union also announced that its two most productive brokers, Marc Tropp and Michael Muller, had been named to the company's board. They each hold the title of senior managing director.

Both Muller and Tropp possess excellent, national reputations within the commercial brokerage world. Muller has been the firm's leading broker in the New York City market over the past 20 years. Tropp has been Eastern Union's number-one broker in the Mid-Atlantic regional market for the last 16 years.

Moshe Maybloom, a 14-year veteran of the firm, has also been named to the company's board. Eastern Union also announced that Maybloom has assumed the position of senior managing director of operations.

The number of mortgage originations secured by Eastern Union in October ranked the second-highest by the company over the past eighteen months.

Eastern Union has additional new hires and promotions in the pipeline to help accommodate growing deal volume. Among the new hires, Eastern Equity Advisors—the Eastern Union affiliate—will be bringing on a senior underwriter and placer to help manage and broaden the company's wide network of capital sources.

Abraham Bergman's assumption of Zlotowitz's prior positions at Eastern Union is taking place "on the best of terms and with complete good will," Bergman said.

Bergman holds a bachelor's degree in accounting from Touro College and a master's degree in

general business administration from Baruch College.

Bergman is active with a number of philanthropic organizations both on the national level and also within his own neighborhood of Flatbush in Brooklyn.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540