



## 2021 Women in CRE: Mara Leone, SWBR

November 02, 2021 - Spotlights

Name: Mara Leone

Title: Proposal Coordinator

Company Name: SWBR

How do you contribute to your community or your profession?

I volunteer with Habitat for Humanity in the WomenBuild program and just recently joined the ACE Rochester Mentorship Program as their new marketing director.

What books or social media influencers would you recommend to other women?

I would recommend the Instagram account Fairygodboss to other women. It's a community of women sharing their take on different career topics, and they also send daily emails that include a community forum to discuss issues that can be faced in the workplace.

Tell us a thing or two about you that is NOT on your resume or LinkedIn profile?

I love Halloween, traveling, fitness, and trying out new restaurants.

Why should women consider a career in commercial real estate and related services?

It's an exciting, fast-paced industry. No matter what your role is, the work that you do has tangible results that can be seen through construction projects and developments.

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