



2021 Women in CRE: Lisa Radetsky, Phillips Nizer LLP

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Name: Lisa Radetsky

Title: Partner and Co-chair Real Estate Practice

Company Name: Phillips Nizer LLP

In the past year, what project, transaction or accomplishment are you most proud of?

A significant portion of my practice consists of legal work for development projects that I work on from inception. Some of my client's projects, like many others, were delayed due to the pandemic. This past year, particularly during the past six months, I have advised clients and assisted clients in getting their projects "over the finish line," so that my clients could begin to realize remuneration from their efforts. In order to do so, I have had to address significant delays in a number of government agencies and address some difficult issues with lenders. I have derived tremendous personal satisfaction by completing a project that represents my efforts over a period of years.

How do you contribute to your community or your profession?

I look for opportunities to participate and be active in the community, and currently serve as a member of New York County Democratic Committee.

How do you advocate for your fellow women in real estate?

Over the course of my career, I have mentored many women attorneys and to the extent possible, engaged women vendors and specialists whenever I have the opportunity to do so.

How do you keep your team motivated despite conflicts and obstacles?

I work hard to cultivate a collaborative atmosphere so no one member of the team is overwhelmed. Leading by example is important and I am happy to jump in and help others whenever I'm needed.

What books or social media influencers would you recommend to other women?

I am an avid reader. I encourage women to keep informed of current developments in the real estate community and in the economy generally by reading from a diverse group of publications. There is no substitute for being well informed about both your area of expertise, politics, social trends and the economy. I read everything: Real Estate 360, The Real Deal, the New York Times, including the Real Estate section, the Wall Street Journal, and, of course, the New York Real Estate Journal—basically, anything I can get my hands on (or comes into my "Inbox"), including non-real estate-specific publications. I also subscribe to several real estate-related digests, which provide a

daily dose of information, particularly at the local and regional level.

Tell us a thing or two about you that is NOT on your resume or LinkedIn profile?

“After hours” I sing in a community choir that has recently reconvened following a hiatus taken due to the pandemic.

Why should women consider a career in commercial real estate and related services?

Real estate is fascinating, and I don’t know that I have ever met anyone in this city who isn’t interested in real estate because it addresses a fundamental need – everyone needs a place to live and often to work.

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