



Lieberman of Resolution RE brokers 12,986 s/f lease for Raw Brands

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Evan Lieberman

New York, NY After a two-year pandemic-triggered delay, Evan Lieberman, director/leasing, Resolution Real Estate Partners, LLC has completed the relocation of fashion firm Raw Brands to its new 12,986 s/f, move-in condition office and showroom at 205 West 39th St. The lease, signed this month, is for a term of five-and-a-half years. Asking rent for the space, which encompasses the entire 15th floor, was \$48 per s/f.

“What transpired here is emblematic of so many recent transactions in the city,” said Lieberman. “I began working with Raw Brands in 2019 and just before they made a decision on which space was going to be their new office/showroom, the city shut down. But with a little bit of luck and a great deal of patience, this company is now able to have a perfect New York location for its continued growth.”

Representing the landlord, Daniel Mintz, was Resolution RE’s Mitch Cooperstock, exec. director/leasing.

Raw Brands will be moving from 1357 Broadway before the end of August 2021.

Raw Brands, also known as R-Brand, is a manufacturer and wholesaler of affordable fashion. The firm, which additionally provides design, delivery, and merchandising services, specializes in active and casual apparel. In recent years, Raw Brands has committed to sustainability with such “eco-conscious” labels as Ecoute, Fre, Monologue, and Repeat Supply.

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