



## **Commercial Real Estate Guide: CRE Consulting: About Principals Direct Group**

July 20, 2021 - Spotlights

Principals Direct Group is a full service commercial real estate consulting firm that works exclusively with principals who own and operate income-producing real estate to increase their profitability.

We specialize in the acquisitions and dispositions, of “OFF MARKET” properties in every asset type nationwide and globally—hotels, office, multifamily, mixed-use, retail, industrial, development. Our mission is simple: to create value from a different perspective, whether our clients seek to build their portfolio, improve their performance, divest their assets or plan their business’ future. Our talented and established network of real estate experts and strategic partners have decades of industry experience and work directly with our clients to develop a unique game plan that addresses their individual needs.

Financing commercial real estate, business mergers & acquisitions. Our clients rely on us to complete an acquisition, expand their product line, or capitalize for growth. We are industry agnostic with extensive expertise in real estate, specialty finance, consumer finance, sports & entertainment, infrastructure, healthcare, technology and transportation businesses. Debt and equity capital raises- No upper limit. Raising minority equity, control equity, and equity growth capital and raising debt from senior secured to unsecured facilities.

Cryptocurrency-based lending platform that allows users to independently & immediately create their own loans, without the cumbersome need for bankers or paperwork. Cryptocurrency is one of today’s hottest markets and a hedge against inflation. Tezos Dynamics makes it easy, as we are a cryptocurrency consulting company that helps users understand the revolution of digital finance. We are also developing a crypto based digital lending and decentralized finance platform named Mavryk Finance. Mavryk Finance allows customers with cryptocurrency to free the equity trapped in their digital assets without the need of a 3rd party lender and have the ability to take full control of their finances.

Wealth Preservation and Succession Planning: “Customized” strategy to each principal and their family’s personal needs. The strategies will not only save taxes but more importantly, it preserves net worth and directs its succession to desired beneficiaries with absolute minimal tax consequence. It has been proven for over 25 years and is fully supported by the highest legal and accounting authority. To alleviate the negative effects of new pending tax legislation there is a way to ease the pain, at least for future generations, use some of the gain to purchase insurance products, donate them into a Charitable Lead Annuity Trust (CLAT). The best part of this is the CLAT family benefit is

a gift tax free transfer!

Appraisals and Valuations: A global provider of advisory and valuation services, conducting thousands of appraisals annually on various asset classes throughout all industries.

Business is personal for everyone at Principals Direct Group. The firm provides a complimentary consultation to answer questions and establish current, short, and long-term personal and business goals.

Zoom conference meetings are scheduled when personal meetings are not possible.

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