



July 2021 message from the president of NYSCAR - by James Walker

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NYSCAR is proud to offer quality education with quality instructors. Over 22 hours of commercial C.E. credit has been offered free to the membership so far this year. We hope you have been able to take advantage of this great benefit! Please watch the calendar on www.nyscar.org for future classes.

As a reminder, we want to remind you as of July 1st, 2021 that the continuing education requirements for real estate licensees are changing. The “grandfather” clause will no longer be in effect – ALL licensees will have to take C.E. If your real estate license expires on July 1, 2021 or after, you are required to have successful completion of 22.5 hours of approved C.E. which must include:

- 1 hour of agency (2 hours if it is your first renewal)
- 2.5 hours on ethical business practices
- 3 hours of fair housing laws
- 1 hour of recent legal matters

Keep an eye out for future classes on www.nyscar.org.

Annual Conference, October 20-21 at Turning Stone Resort & Casino

We are pleased to announce that plans are being made for the New York State Commercial Real Estate Annual Conference to be held October 20-21, 2021 at the Turning Stone Resort & Casino in Verona, New York.

Conference chairman Dana Crocker reported the conference will be a two-day format this year. October 20 will feature two three-hour programs instructed by Joseph Larkin, CCIM, MCR, SIOR, SLCR (Denver, CO). Joe will kick off the conference with two timely programs:

“Blockchain, Innovation and Disruption in the Real Estate Industry” and “Lease vs. Purchase: Analysis and Strategies”

October 21 will feature a full day marketing investment session. This is a great opportunity to

network with your colleagues and make a deal!

Don't miss out – mark your calendar and watch for conference details!

C5 Summit 2021

C5 Summit is the premier U.S.-based commercial real estate event launching this fall in the heart of the city at the center of the industry – New York. Network with influential leaders, build relationships with key decision makers, learn about the latest trends, and get deals done all at one centralized event September 27-29, 2021. Registration is now open.

Featured speaker: Alex Rodriguez invests in world-class startups and partners with leading global companies in a variety of industries. While best known as a 14x MLB All-Star and 2009 World Series Champion, Alex now leads a team of experts who work with him to build high-growth businesses and enhance the value of more than 30 companies in the A-Rod Corp. portfolio – where annual returns on investment have exceeded 20%.

Alex has invested in a variety of sectors where he has expertise, including sports, wellness, media and entertainment, and technology. He looks for long-term opportunities to provide financial capital and unlock value for stakeholders.

Realtors Relief Foundation Announces 20th Anniversary Campaign

RRF has helped over 17,000 families impacted by disasters since its inception, distributing \$33 million in housing-related aid

WASHINGTON, DC (June 28, 2021) The Realtors Relief Foundation was created in the immediate aftermath of September 11th, 2001, with the belief that no American should be left homeless because of a terrorist attack or natural disaster. Realtors raised \$8.4 million within 100 days of the attacks, and in the years since have raised and disbursed tens of millions in additional funds to the victims of hurricanes, floods, wildfires and other disasters. As the nation marks two decades since 9/11, RRF is commemorating its 20th anniversary by launching Hope Rising, a campaign designed to ensure the Foundation can respond to disasters as quickly and effectively as possible.

“Today, almost 20 years after its founding, the Realtors Relief Foundation continues to respond to the nation’s biggest disasters, ensuring Americans have a roof over their heads and a place they can call home even in the worst of times,” said NAR president Charlie Oppler, a Realtor from Franklin Lakes, N.J., and the CEO of Prominent Properties Sotheby’s International. “RRF embodies a history of giving back and a future of paying it forward, and as it is called upon with increasing frequency to respond to natural disasters, the role it plays becomes even more critical.”

With major natural disasters in the U.S. becoming more common, RRF has been forced to intensify its focus on sustainability for the years ahead, particularly as it is currently distributing funds almost as quickly as they are received. Hope Rising is part of a deliberate effort to better position RRF for

the next 20 years, formally shifting its fundraising efforts to a more proactive model.

When a major disaster occurs, RRF mobilizes its outreach efforts and turns to NAR members and other constituents for support. New goals set as part of Hope Rising will help maximize the impact the Foundation can have on communities and people in need by ensuring it has the resources it needs to respond to any disaster at a moment's notice.

“As we commemorate the RRF’s 20th anniversary, we have a bold vision to ‘never say no’ to a victim in need,” said RRF president Michael Ford, who noted the Foundation has already raised more than \$4 million of its \$8.5 million campaign goal. “The goal of our 20th Anniversary Campaign is to ensure that we are able to immediately respond and protect people in a time of need, and I’m confident that we’ll be successful.” Read more [HERE](#).

James Walker, CCIM, is the current president of NYSCAR, Albany, N.Y.

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