



SL Green reveals plans for 65,000 s/f Summit One Vanderbilt

June 22, 2021 - Design / Build



Manhattan, NY SL Green Realty Corp. revealed plans for Summit One Vanderbilt, a 65,000 s/f story-driven, immersive experience and observatory located in the crown of One Vanderbilt. Summit One Vanderbilt is connected directly to Grand Central Terminal and will be the latest in a series of anticipated openings at One Vanderbilt as part of the \$3.3 billion development, including Michelin starred chef Daniel Boulud's Le Pavillon.

Summit One Vanderbilt is a new, innovative destination that combines unparalleled vistas, curated multi-sensory experiences and cutting-edge technology to offer a guest experience spanning art, nature, and design. It is produced by SL Green with the immersive art experience designed by Kenzo Digital and interior design by Snøhetta. Culinary offerings will be led by Danny Meyer's Union Square Events.

Launching on October 21st, Summit One Vanderbilt provides more than just views, it will redefine the way people experience the intersection between nature and the built environment. It will include an all-glass enclosed elevator called Ascent which travels up the outside of the building to breathtaking views that soar at 1,210 ft. above the city. Adventurers will also enjoy stepping out into fully transparent glass sky boxes called Levitation that jut out of the building and suspend guests 1,063 ft. above Madison Ave. The Summit features an outdoor bar, seating areas to enjoy the magnificent views and the highest urban outdoor alpine meadow in the world.

Snøhetta designed Summit One Vanderbilt's interior as a sensory urban experience that lifts visitors into the sky. Opening up to Manhattan, the observatory and cultural space was designed as a journey through light, sound and art with views across all five boroughs and beyond. The project

builds a series of interconnected experiences that begins in the vaulted halls of Grand Central Terminal, and the journey from station to sky culminates in Summit One Vanderbilt. The team reimagined the urban experience of New York as this bold new cultural space in Midtown, bringing people together through a series of elevated spaces. Celebrating New York and its history, Summit One Vanderbilt creates new perspectives for the city's future.

“In addition to the exciting artistic works at The Summit, Snøhetta has created an elegant interior design that naturally guides visitors through an uplifting experience. From the spacious and calm entrance hall to the dramatic lobbies above, Snøhetta has designed a continuous yet evolving adventure,” said Craig Dykers, founding partner architect of Snøhetta. “This culminates with the landscape design of one of the world’s highest gardens at the top of The Summit. Each space is sensitively considered to ensure the optimum experience within a changing dynamic as one is transported from the ground to the sky and back.”

“We have created a destination that offers an interactive experience that will be remembered for a lifetime with the best, amplified views in all of New York City. Summit One Vanderbilt is awe inspiring, magical and needs to be experienced to be understood,” said Marc Holliday, chairman and CEO of SL Green. “It is a special, thrilling place that New Yorkers and travelers from across the country and the world will want to visit time and time again.”

The excitement will continue this summer when Kenzo Digital unveils the design for a category breaking immersive art installation that brings novel storytelling to Summit One Vanderbilt. The installation takes the canvas of an observation deck and elevates it into a transcendent and euphoric experience.

“Using materiality, lighting design, sound design, production design, and animation, this immersive experience will awaken your senses, transform your perception of New York, and reimagine your relationship to nature. It will be the ultimate example of the democratization of art - a revelatory experience regardless of age, origin, or walk of life,” said Kenzo Digital, artist and CEO, Kenzo Digital Immersive.

The four-level entertainment space is 65,000 s/f and has taken years to conceive, design and develop. As recreation and tourism rebound in the city, Summit One Vanderbilt is located in Midtown, directly connected to Grand Central Terminal, making it an easy access point for all.

“New York City will be full of energy this fall, and Summit One Vanderbilt is an incredible addition to its attractions for locals and visitors,” said Fred Dixon, president and CEO of NYC & Co. “With the City’s tourism well positioned to continue to rebound, Summit One Vanderbilt comes at an ideal time to offer a reimagined observation deck experience paired with a truly unique artistic expression.”