



HUNT Real Estate ERA launches new learning mgmt. platform

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Buffalo, NY HUNT Real Estate ERA launched HUNT Learning, its new online learning management system. The HUNT Learning dashboard offers instant access to a comprehensive library of on-demand classes, links to live sessions and a variety of training resources to help HUNT sales professionals—both new and experienced—learn new skills and strengthen their real estate expertise. With its detailed analytics and reporting, the HUNT Career Development team will be able to recommend specific training classes to help its sales professionals grow their business.

In the coming months, HUNT will debut a public-facing component to HUNT Learning that will educate consumers on all facets of the home buying and selling process.

“HUNT Learning is a direct result of our sales professionals telling us they want more on-demand training options and the ability to learn when it fits into their busy schedules,” said Jennifer Maxian, director of career development for HUNT Real Estate. “Through proven innovative education strategies like the flipped classroom model that is a core piece of our Kickstart learning program, the new HUNT Learning platform lets us provide world-class education while being responsive to the needs of our sales professionals.”

According to Peter Hunt, chairman and CEO of HUNT Real Estate Corp., “Today’s HUNT Real Estate, including all our component parts, has been built on our learning culture. We have been known as “The Training Company” for decades. This important step in our evolution is an extension of this foundation and another example of how we live our vision - to always be there for our sales professionals and our customers.”

The HUNT Learning platform is powered by Northpass, an industry-leading provider of learning management systems.

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