



## **Daniel Gale Sotheby's International Realty names Socci CFO**

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Cold Spring Harbor, NY According to Deirdre O'Connell, CEO, Daniel Gale Sotheby's International Realty, the firm has hired Frank Socci, Jr, CPM as its chief financial officer.

"It is a pleasure to welcome a financial professional of Frank's caliber to the organization," said O'Connell. "Among his considerable strengths is his proven ability to implement systems and operations that streamline workflow and maximize efficiencies. As a licensed real estate broker and certified property manager with more than 25 years of experience in the real estate industry, Frank understands completely what it takes for a salesperson and sales manager to run a successful real estate business. He will be a valued member of our senior leadership team."

Socci joins Daniel Gale Sotheby's International Realty from NAI Long Island, where he served as chief financial officer and chief operating officer. In that position, he maintained the company's daily financials, tax statements, and employee expense accounts while managing an office staff of 30 employees.

, including real estate brokers, property managers, bookkeepers, and support staff.

He feels that "The accounting department functions as a service department for our sales force. My goal is to provide them with ready access to real time financial information that will provide the tools to manage their businesses more efficiently, with more control and support."

A Certified Property Manager (CPM), licensed real estate broker and notary public, Socci is a member of the Commercial Industrial and Broker Society and past chair of the NAI Global Property Management Council.

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