



2021 Ones to Watch: Yehuda Schuck, Eastern Equity Advisors

April 20, 2021 - Spotlights

Name: Yehuda Schuck

Title: Managing director

Company Name: Eastern Equity Advisors -- an affiliate company of Eastern Union

What recent project, transaction or accomplishment are you most proud of?

As an affiliate of Eastern Union, Eastern Equity Advisors has long enjoyed an excellent reputation in the industry for delivering on the equity side of the financing equation. And for several years, I've been proud to play an active role in broadening our network of private equity funds, real estate funds, family offices, hedge funds and institutions. Last year, I was gratified to be tapped to lead the entire equity division. Since then, we've succeeded in maintaining and expanding our strong equity platform in support of our national client base. It's also a matter of professional pride for me that—in almost every instance when we closed an equity deal—I had successfully secured the necessary equity.

Who was/is your mentor and how did s/he influence/help you in your career?

I give credit to Eastern Union founder Ira Zlotowitz. Not only has he helped me understand the dynamics of commercial real estate, but he is also a great motivator of the entire Eastern Union team. Ira is a natural mentor, and he knows that his staff succeeds when our clients succeed.

What did you want to be when you grew up?

A basketball player

Top three things on your bucket list:

Own a large real estate portfolio; Run a marathon; Go to the Super Bowl

Favorite quote:

"I've failed over and over and over again in my life. And that is why I succeed." – Michael Jordan

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