



## **2021 Ones to Watch: Elsa Ben, Shimon Stroock & Stroock & Lavan**

April 20, 2021 - Spotlights



Name: Elsa Ben Shimon

Title: Partner

Company Name: Stroock & Stroock & Lavan

Real estate associations or organizations that you are currently a member of:

Advisory Committee Member, Women in PropTech

Board Member, America-Israel Friendship League

What recent project, transaction or accomplishment are you most proud of?

I led a team of attorneys on a very complex, high-profile \$1.5 billion year-end sale of a large mixed-use project for one of our largest clients. The deal had to be completed on a very tight timeframe over the holiday season. I'm most proud of our team's unwavering commitment, professionalism and close work with our client to help close the deal successfully. I'm equally proud of Stroock's commitment to diversity, equity and inclusion. I, along with dozens other partners and the firm's leadership participated in a six-month leadership series on anti-racism through which we gained a better understanding of the history of racism and biases that still exist today. Our goal is to implement the lessons learned and promote organizational changes within the firm.

How do you contribute to your community or your profession?

Through Stroock's Women in Real Estate Group, I share with my women colleagues my knowledge and experience, discuss deals and market trends, help brainstorm solutions to problems, share business development ideas and serve as a mentor to junior attorneys. I also mentor women attorneys on my team and help guide them through their careers and professional development. I constantly seek opportunities to shine a light on women in our industry and help create speaking opportunities at webinars and conferences for women. Women in PropTech has been a great platform to showcase women's achievements. I encourage women in real estate to join the organization to gain insights into the future of our industry and an understanding of how innovation and technology are transforming the sector.

Favorite quote:

"It is never too late to be what you might have been." – George Eliot

Elsa Ben Shimon represents institutional investors in joint ventures, acquisitions and dispositions, and financings of large-scale commercial real estate projects, including office buildings, shopping centers, industrial complexes, condominium properties and multifamily residential projects throughout the United States. She also has experience representing U.S. clients in cross-border real estate transactions particularly in Europe and Asia, acting as lead counsel on the corporate real estate aspect of the transaction and providing oversight on the acquisition and financing of the assets.

She counsels a wide variety of client types on their real estate investments, including pension funds, private real estate funds, and public and private REITs, as well as their investment advisors. She has also counseled clients with distressed real estate, and has handled a variety of sophisticated, high-value transactions involving landmark properties and trophy assets.

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