



Industrious partners with Resolution Real Estate to operate 23,000 s/f coworking space

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251 West 30th Street - New York, NY

New York, NY Industrious has partnered with Resolution Real Estate Partners LLC to operate three floors of coworking space in the real estate company's building at 251 West 30th St. Industrious will take over 23,000 s/f of space previously operated by the flexible office provider Primary, growing Industrious' New York City footprint to more than 600,000 s/f and solidifying the city's position as the company's top market.

Industrious West 30th St. is located near Penn Station, providing an easily accessible workplace

solution for those commuting to Manhattan via the Long Island Rail Road and New Jersey Transit.

“We are extremely proud to have grown our presence in New York City over this past year and solidify our commitment to the market during such a challenging time,” said Justin Stewart, president and co-founder of Industrious. “With the opening of Industrious West 30th St., we can’t wait to introduce our leading workplaces to the thousands of commuters coming through some of New York’s largest transit hubs. We’re thrilled to partner with Resolution Real Estate to bring a fresh perspective to their beautiful space on West 30th St.”

This is the third space Industrious has taken over from a competitor in New York City, following the openings of Industrious Bryant Park off Fifth and Industrious Brooklyn - 1000 Dean last year. Industrious added more than one million s/f to its portfolio nationwide in 2020 and plans to exceed that number in 2021 through both organic growth and additional competitor takeovers to be announced.

“This is a strategic alliance with one of the country’s most skilled operators in the co-working space,” said Anthony McElroy, chief investment officer, Resolution Real Estate Partners LLC, which is also the building’s asset management firm. “They know their audience well and immediately recognized the value of a meticulously renovated office building close to an important transportation hub, Hudson Yards and the High Line.”

Industrious West 30th St. occupies floors three, five and six and features 46 private offices, conference and huddle rooms on each floor, a cafe and lounge area, and a wellness room. Private office suites range in size to accommodate teams working in groups of one or two, and up to 10.

251 West 30th St. is also located near Hudson Yards and the entrance to the High Line. The 16-story, mixed-use prewar building underwent institutional-quality improvements, starting in 2016, and achieved a Silver LEED Certification.

Building-wide tenant amenities include a lounge with barista and sandwich bar, yoga/work-out room, three full baths with showers, and secure bike storage area.

Industrious provides productive and engaging workplaces for companies of all sizes and stages. Around the country, past and present Industrious members include: Cisco, Lyft, Spotify, Heineken, Chipotle, Pinterest, and Salesforce.

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