



## **Omni Development hosts CIREB's September 11th marketing session**

September 22, 2008 - Upstate New York

70 members attended CIREB's September 11th marketing session hosted by Omni Development at 30 South Pearl St.

30 South Pearl is a premier office building in the downtown area. It offers high-end finishes, views of the city's skyline, roof top terraces, and a telecommunications and data infrastructure. The newly renovated, two-story, atrium-style lobby and elevators feature granite and mahogany wood finishes, lighting, and furnishings, creating a gathering center for all to enjoy.

Along with the lobby renovation the owners are installing a touch screen directory to enhance the experience of the tenant's clients and visitors. 30 South Pearl has also benefited from a complete fire and life safety system upgrade.

Invited speaker, Michael Klein, executive director of the Albany Parking Authority spoke to the membership and donated a \$50 "CashKey" to be raffled. The CashKey is a reusable debit system for the downtown area's parking meters and resembles an actual key. Visit their website for complete details at [www.albanyparkingauthority.com](http://www.albanyparkingauthority.com). Monies raised at this session will go to the Children of September 11th fund.

Also, at the September marketing session, CIREB presented a check to the Regional Food Bank of Northeastern New York. The funds for this donation were raised at CIREB's Annual Golf Tournament in June.

CIREB holds its monthly marketing sessions on the first Thursday of each month and are free to all CIREB members. Guests may attend these sessions at a cost of \$10 per person.

If you would like to attend a marketing session or join CIREB, please call Kelly Pierce at (518) 464-0194 or visit [www.CIREB.com](http://www.CIREB.com) for more information.

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