



## **2021 Women in Professional Services: Barbara Champoux, Champoux Law Group PLLC**

March 23, 2021 - Spotlights

Name: Barbara Champoux

Title: Owner/Principal

Company Name: Champoux Law Group PLLC

Real estate associations or organizations that you are currently a member of:

CREW Network;  
CREWNY  
WX

In the past year, what project, transaction or accomplishment are you most proud of?

Working with committee members, I was proud to lead a CREWNY team developing and executing “DIG This: A CREW Careers Program,” an amazing collaboration among CREWNY, CREW Foundation and NEW (Nontraditional Employment for Women). Designed to educate NEW graduates about the development lifecycle, translating their jobsite skills to other CRE roles; and CRE opportunities beyond the trades, its goal was to inspire, encourage & motivate participants to pursue and achieve their full potential.

The culmination was a Team Challenge, in which NEW graduate teams created and presented exceptional proposals for the fictional development of a CRE project. 46 CREWNY members and other CRE leaders invested time, efforts, wisdom and experience in the Program, supporting and advancing more women in and through the CRE pipeline.

Why should women consider a career in commercial real estate and related services?

There is room for everyone! Regardless of your level of formal education, whether you are creative or into STEM, like structure or building structures, live by the rules or take chances, like an office or working outside, are an introvert or extrovert, there is a role for you in CRE.

You will enjoy it! Real estate is a tangible asset which is integral to our lives, and familiar to all. You will have the chance to change the landscape, empower disadvantaged communities and make

your mark.

We need you! The more women entering the CRE pipeline, the greater our chances of transforming the industry's diversity and inclusion, with the support of women in the industry, and through organizations like CREWNY, PWC, FWA, WHF & WX.

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