



2021 Women in Professional Services: Nina McCann, NAM (National Arbitration and Mediation)

March 23, 2021 - Spotlights

Name: Nina McCann

Title: Director of Marketing

Company Name: NAM (National Arbitration and Mediation)

Real estate associations or organizations that you are currently a member of:

Vision Long Island
Long Island Association

Women have made significant progress in the last year towards equality in the workplace. How do you advocate for your fellow women in real estate?

A study of more than 1,700 companies worldwide showed that diversity increases the capacity for innovation by expanding the range of ideas and options, leading to better financial performance. The real estate and the legal industries, of which I am currently a member, have historically been male dominated. I believe professionals with diverse backgrounds and perspectives can better serve clients. Management teams have begun to acknowledge this and have started to take action for equality with many women's/gender equality initiatives having been launched. The scales are moving toward inclusivity as we are seeing more women executives on speaking panels, at pitch meeting, and on Boards representing their firms. I advocate for my fellow women in professional services by celebrating and sharing their achievements. It is important to increase the visibility of women in these industries to help forge gender equality.

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