



GridRewards by Logical Buildings named “Energy Efficiency Product of the Year”

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New York, NY GridRewards, developed by AI technology solutions leader Logical Buildings, has received a Mark of Excellence Award for “Energy Efficiency Product of the Year 2021” from the Consumer Technology Association (CTA), the country’s premier trade association representing the \$422 billion U.S. consumer technology industry. The awards were announced at the all-virtual Consumer Electronics Show (CES), January 13th, 2021.

“CES is the most influential tech event in the industry,” said Jeffrey Hendler, CEO, Logical Buildings. “It is a global stage for innovation and proving ground for breakthrough technologies. Owned and produced by CTA, the conference reflects every aspect of the tech sector. It’s where the world’s biggest brands do business and the sharpest innovators hit the stage.”

GridRewards is a free app that enables consumers to earn cash rewards and lower monthly utility bills through leveraging Con Edison’s smart meter technology. In addition to impressive financial benefits, GridRewards promotes sustainability by guiding users on ways to reduce the electric load on the grid and help decarbonize their communities.

According to David Klatt, COO, Logical Buildings, “This is an exceptional honor from an organization that advocates for responsible technology and innovation worldwide. With more than three million smart meters already in use in the greater New York metropolitan area, we anticipate consumers using our app will continue to enjoy significant earnings and savings, while contributing to a cleaner environment.”

GridRewards is interoperable with consumer electronics and smart home devices. Created for ease of use, the first-of-its-kind app features appealing graphics, accessible guides, and may be downloaded from the App Store and Google Play. It is estimated that smart meter customers using GridRewards can receive cash rewards of up to 20% of their annual energy bills.

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