



## **Tropp launches AEBOV, LLC industrial real estate brokerage**

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Daniel Tropp

Brooklyn, NY AEBOV, LLC is a new Brooklyn-based industrial real estate brokerage start-up that has created a proprietary interactive property valuation method. The online-based portal is the first of its kind in the industry and offers investors a new approach to property valuations that is dynamic and can be altered in real-time.

“We sensed that owners wanted a more collaborative valuation process, that allows them to bring new information to light, ask thoughtful questions, and change assumptions in our models in order to gain the most comprehensive understanding of their property’s value and potential value,” said president and founder, Daniel Tropp.

Tropp founded AEBOV in the wake of COVID-19, seeing tremendous opportunities in the industrial real estate market. In addition to offering interactive property valuations, the company’s mission is to provide an institutional-level standard of services, including the highest-quality marketing materials and reporting, to investors in the industrial asset class. “We believe that the industrial asset class has been overlooked by the brokerage community. Investors are eagerly seeking a brokerage that utilizes new technologies and design ideas to ensure that industrial assets stand out in the marketplace,” Tropp said.

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