



Jordan Cohn, SCG Retail

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Name: Jordan Cohn

Title: Partner

Company Name: SCG Retail

What was your most notable project, deal, or transaction in 2020?

Finding, negotiating and purchasing a motor home in June of this year. There was a run on these things, impossible to buy new, the waiting period well into 2021. I spent weeks researching, making calls, negotiating hard, finally striking a deal for a 2017, 30-foot Thor Freedom Elite that I found in Pennsylvania. Not only was it a great deal, the vehicle was fully loaded for a mobile office, as well as indoor/outdoor kitchen, a master suite and a kick-ass video and sound system. We spent ten weeks on the road this summer, getting work done, recharging the jets. This enabled me to complete a handful of transactions including two fast food purchase/sales in the suburbs, and a Charles Schwab relocation.

What was the most challenging part of working during the pandemic?

I share a two-bedroom apartment with my wife and son. My wife runs creative for an agency. She's on Zoom 24/7, producing commercials from home, coordinating with an on-site director and crew, watching live feeds. My son is on Zoom doing his school work. Me, I'm bouncing from the kitchen table, to the bedroom, to wherever I can find some quiet.

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